

NATHAN ALDERMAN

1053 Autumn Hill Ct
Crozet, VA 22932

240-423-7335
nathan.alderman@gmail.com

[Full resume on LinkedIn](#)
[My portfolio](#)

ADDITIONAL SKILLS

Word / Google Docs
Financial Analysis
AP Style
Basic HTML/CSS
DSLR Photography
Photoshop / Pixelmator
UX Writing
iMovie
Excel / Google Sheets
S&P Capital IQ
Slack
Airtable
Apple Pages
Basic SEO Principles
Screaming Frog
Mmhmm.app
PowerPoint

EXPERIENCE

THE MOTLEY FOOL, Alexandria, VA May 2005–April 2025

Since 1993, The Motley Fool has provided business news and market-beating investing advice to millions of readers worldwide.

- **Compliance Lead, Motley Fool Money (2022-25):** I worked with tech, marketing, and editorial teams to execute more than 400 time-sensitive updates each year. These efforts ensured that our personal finance content followed the strict regulatory requirements of major financial partners such as Wells Fargo, American Express, Capital One, Citibank, and more, responsible for millions of dollars of our annual revenue.
- **Onboarding Editor (2021-22):** I originated this role to recruit and train a steady pipeline of new writers for our free content on Fool.com. I collaborated with editorial and hiring teams to identify and fill content needs; coached writers with individual, personalized support; and wrote, audited, and maintained documentation and training materials. Over a three-month period, the cohort of writers I trained performed 11.8% better than the average Fool article on our proprietary key metric.
- **Video Creator (2021):** As a one-person video production studio, I researched, scripted, produced, created graphics for, edited, and presented visually dynamic and entertaining [videos](#) about [investing](#), turning out one new 5-to-10-minute video each week.
- **StockUp Editor and Analyst (2019-21):** Wrote and edited a [weekly newsletter](#) whose audience grew from 1 million to 3 million recipients.
- **Premium Financial Editor (2013-20):** Fact-checking and financial editing for two or more weekly, in-depth stock recommendations from The Motley Fool's premium newsletter services, which reached tens of thousands of subscribers in the U.S. and Singapore.
- **Twitter Lead (2008-15):** My writing for @themotleyfool Twitter account grew its reach from 54 followers to over 500,000.
- **Writer Development Coach (2011-13):** Supervised and edited cohorts of five to six full-time, in-house writer trainees; worked with writers on edits to an ever-growing number of articles in each week of the curriculum; presented writing classes and led monthly writing workshops.
- **Online Editor (2005-11):** Copyedited and published daily deadline web content; wrote articles; managed/updated in-house style guide.

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J-LAB, College Park, MD

Nov. 2004–May 2005

Online Editor

- Wrote articles and designed, edited, and maintained websites for a small nonprofit exploring new forms of online journalism.

CPS ENERGY, San Antonio, TX

Nov. 2001–Nov. 2004

Web Content Manager

- Designed and maintained websites and wrote press releases and other media information for a municipally owned electric utility.

TIMES PUBLISHING, Munster, IN

Sept. 2000–Nov. 2001

Online Editor

- Deadline web editing, and HTML and graphic design for online special sections, for Northwest Indiana's NWItimes.com.

EDUCATION

NORTHWESTERN UNIVERSITY, Evanston, IL

1996-2000

B.S./M.S. in Journalism

- Earned two degrees in four calendar years via an accelerated Master's program.

ADDITIONAL WORK

GET BETTER CROZET COMMUNITY HEALTH FAIR

2024-2025

Founder/Organizer

- Coordinated and staged a local community health fair, with 100+ volunteers providing free vaccinations, diapers, health screenings, and more.

ALBEMARLE COUNTY DEMOCRATS, VA

Jan. 2020–Present

Newsletter Editor/Volunteer Coordinator

- Research, write, and edit a [biweekly newsletter](#) for 3,000+ local subscribers.
- Created, researched, wrote, and designed a [nonpartisan guide to tracking state legislation](#) (later distributed by the VA Democratic Party to county chairs statewide), plus reader-friendly, evidence-based [fact sheets](#) on [key issues](#).
- Created, maintained, and communicated with an Airtable database of local volunteers starting with the 2024 elections.

VARIOUS PUBLICATIONS

2002-24

Freelance Writer

- Assorted writing for [The San Antonio Current](#), [C-ville Weekly](#) and its associated magazines, [Macworld](#), and [iMore](#).

THE INCOMPARABLE NETWORK

2016–Present

Podcasting Guest, Guest Host, and Co-Host